

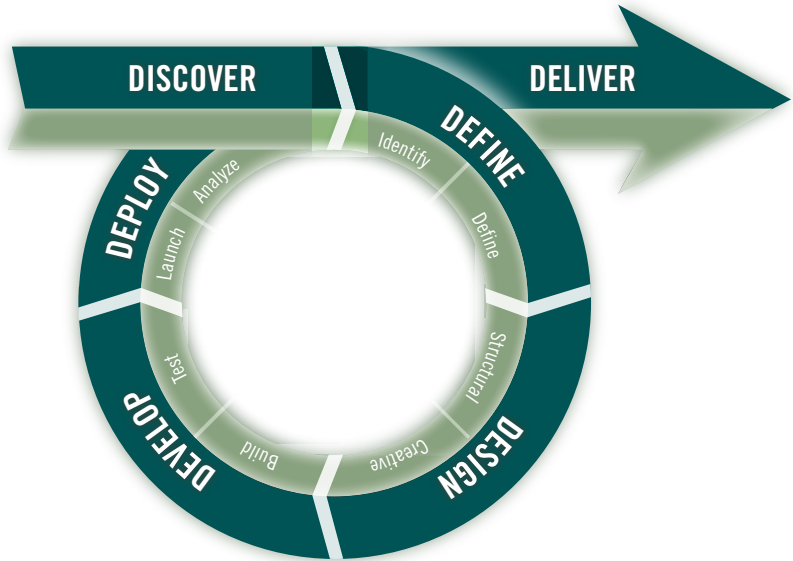
# Development Process

## PROJECT LIFECYCLE

### Overview

The ATG development process translates ideas into real world solutions.

Our strategic methodology ensures that all projects follow a set pattern from initial consultation until final delivery. No matter how complex a project, our proven development process manages expectations and produces quality results every time.



### How The Process Works

**DISCOVER**

The Discovery process will identify key functionality and design issues of the project. Listening is a key component of this phase in order to communicate business processes and determine specific requirements and functionality.

**DEFINE**

Specific requirements are identified, defined and documented. Business Requirements and Scope of Work Documents are created and presented for approval.

**DESIGN**

The structural layout of the project is defined. Information Architecture plays a key role in meeting the defined requirement. Creative design involves the overall 'look & feel' as well as any branding or graphic elements.

**DEVELOP**

Utilizing the pre-defined documentation, created in the earlier phases, the project is built to specification and tested for accuracy and compliance with business rules.

**DEPLOY**

Project is launched live and analyzed. This may be an ongoing effort in which case, the analysis will be interpreted and the process returns to the Define phase.

**DELIVER**

If the project is not ongoing, final delivery involves training, documentation and final release of all finished materials.